



# Art Revolution Taipei

## 3. Booth Size & Fee

- (1) Size: 9 sq. m. per unit. Each booth may include different quantity of units. Please refer to the attached Floor Plan for details. Each unit (9 sq. m.) shall display only one category of artworks created by one individual artist.
- (2) Standard equipment: 2.5 m high partition walls (Each booth may encompass different amount of the partition walls as outlined on the attached Floor Plan.), one set of unified booth signs with the artist's name, six spot lights, one table, two folding chairs and carpet.

### (3) Booth Fee

- Booth Fee may vary based on the location and size. Please refer to the attached Floor Plan for booth allocation and fee schedule.
- Early Bird Discounts

Apply On or Before 06/30/2011	Apply On or Before 08/31/2011
10% off	5% off

- Deposit: US\$ 700.00 per unit (9 sq. m.). Applicant shall pay full deposit within 7 days after receiving official notice of admission into the Fair. Failure to make the payment will be considered forfeiture by Applicant regarding the participation in the Fair. Eligibility of the booth will be terminated by Organizer and given toward other applicants who are next in line on the waiting list.
  - Balance due: Remaining balance shall be paid by September 30, 2011. If the balance is not paid in full by the deadline, eligibility of the booth will be terminated by Organizer and given toward other applicants who are next in line on the waiting list. In this case, the deposit will not be refunded.
- (4) Payment: Please pay by credit card or wire transfer.
- Credit Card: Only MasterCard, Visa, American Express and Discover will be acceptable.
  - Wire Transfer: Beneficiary's Name: Taiwan International Contemporary Artist Association

Bank Name: Bank Sinopac

Swift Code: SINOTWTP

Account Number: 122-008-0000866-6

Bank Address: 4F No.17, Po Ai Rd., Taipei, Taiwan, R.O.C.

Applicant or its agent who makes the transfer shall pay or reimburse all related bank wire fees, including but not limited to any additional service fees charged by the correspondent bank or beneficiary bank.

Please fax the remittance statement or other payment certificates to Organizer at +886-2-7743-2333 with the artist name(s) and application no. noted.

## 4. Booth Allocation

Organizer will allocate booths based on the theme of the Fair and plan the overall layout. Requests of specific booth locations will be taken into consideration but are not guaranteed. Organizer reserves the right to adjust the final booth allocation and layout. All Applicants and Exhibitors will fully understand and support these final decisions made by Organizer.

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## 5. Withdrawal

- (1) Booth fees are non-refundable if Applicant or Exhibitor withdraws from the Fair with or without reasons.
- (2) Booth deposit amounts are non-refundable even if Applicant or Exhibitor decides to have fewer booths than originally reserved. The specific deposit amount of the withdrawn booth(s) cannot be used towards offsetting the booth fee for the remaining booth(s).

## 6. Booth Usage

- (1) Applicant or Exhibitor will have full usage of the booth once fees are paid in full in compliance with the rules provided in this Prospectus and all other guidelines set out by Organizer.
- (2) The usage of the booth is non-transferable. Without any prior consent of Organizer, Applicant or Exhibitor shall not allow any third person to use the booth(s) with or without charge. Any violation of this agreement will be considered a material breach of contract and Organizer may thereby terminate Applicant or Exhibitor's participation and qualification in the Fair without refunding any prepaid booth fee.
- (3) Applicant or Exhibitor may not display any pieces of art that have not been screened and approved for exhibition by Organizer. Any violation of this agreement will be considered a material breach of contract. Organizer may require Applicant or Exhibitor to take necessary correctional actions within a period of time. Organizer may, without refunding the prepaid booth fee, withdraw the admission into the Fair if Applicant fails to take the correctional actions within the required period of time. Applicant or Exhibitor shall be liable for any damage caused by such violation or failure.
- (4) If Applicant or Exhibitor violates (2) and (3) of this section and thereby causes a third party losses and/or damages, Applicant or Exhibitor shall be fully responsible for such losses and/or damages of the third party.
- (5) Exhibitor shall ensure that any artworks for display are the originals and do not infringe any intellectual property rights or other rights of any third party. Applicant or Exhibitor shall be fully responsible for the damages caused by such infringements.
- (6) Applicant or Exhibitor will need to go through certain procedures and pay for all applicable taxes under the laws of Taiwan for all sales of any artworks during the exhibition.
- (7) Art collections, books and other publications displayed or distributed by Applicant or Exhibitor shall not contain pornography, violence or other prohibited content against public policy or morals. Foreign publications are required to provide documentation proving the completion of import procedures before distribution and sale.

## 7. Booth Design & Facilities Use

- (1) Organizer will create and develop the booth design based on the exhibition as a whole, and the booth will be standard. If Exhibitor requires additional equipment or services (e.g. lights, electrical outlets, etc.), an "Installation and Dismantling Request Form" shall be submitted before October 31, 2011. The construction team will work based on the construction design provided by Organizer, and Applicant or Exhibitor is prohibited to change the final booth design for any purpose.
- (2) Applicant or Exhibitor shall comply with the "Installation and Dismantling Rules" and the "Booth Design and Usage Rules" provided by Organizer. Please refer to the "Exhibitor Manual" for more information and explanations.

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## 8. Exhibition Services

- (1) Transportation for artworks: Organizer will assign a professional logistic company to provide service regarding artwork shipping, storage and customs procedures. Applicant or Exhibitor shall be responsible for all packing and shipping charges, insurance costs, tariffs, custom fees, other handling expenses and risk of loss or damage incurred in the delivery of artworks.
- (2) Hotel Accommodations: Organizer will provide nearby hotel information with promotional rates for Applicant or Exhibitor who shall be responsible for the hotel fees.
- (3) Booth Cleaning: Organizer will provide and arrange daily cleaning for the public area of the exhibition site.
- (4) Exhibition Facilities: A coffee lounge and a resting area will be provided by Organizer.
- (5) Payment: After deducting taxes (e.g. VAT and withholding tax, if any) and handling fees (e.g. credit card processing fees, bank charges and etc.) from the sale price, Organizer will wire transfer the remaining to the bank account designated by Applicant within 30 business days after the closing of the Fair.
- (6) VIP Invitations: Organizer will host an exclusive preview- VIP Night in the evening before the opening (i.e. March 21, 2012 7:00 pm – 10:00 pm). Organizer will send out VIP invitations and tickets to invite collectors, artists, art agents and exhibition planners to attend this special event.
- (7) Other services: Organizer will recommend other related services provided by cooperative manufacturers, interpreters or additional staff at the costs of Applicant or Exhibitor.

## 9. Catalog

- (1) Organizer will publish a color and fine print catalog in which the information of all artists and some of the exhibits will be included. Organizer will have the exclusive right to design and edit the contents of the catalogue. Each booth unit (9 sq. m.) will be allotted two pages in the catalog and will receive two catalogs free of charge.
- (2) If Applicant or Exhibitor has provided any pictures which do not meet the catalog's requirements listed in the registration form, the unqualified pictures will not be published. Applicant or Exhibitor may not claim any losses and/or damages caused by the submission of unqualified pictures against Organizer.
- (3) Applicant or Exhibitor shall save a list and JPG files of the artworks in a CD or DVD and mail it to Organizer or e-mail the digital files directly to Organizer by October 31, 2011. Applicant or Exhibitor waives the right to be published in the catalogue if Organizer does not receive the files by the deadline. Organizer will not be responsible for any losses and/or damages of non-publication.

## 10. Cost for Installation & Dismantling

All expenses in connection with installation and dismantling of the artworks, including the fees of transportation, insurance, materials, equipment rental and etc., shall be the responsibility of Applicant or Exhibitor.

## 11. Intellectual Property

- (1) Applicant or Exhibitor shall guarantee that the submitted artworks do not infringe any intellectual property rights of any third party and do not violate any rules provided by Organizer. Applicant or Exhibitor shall be fully responsible for and indemnify Organizer from and against any claims, damages, liabilities, costs and expenses (including reasonable attorneys' fees), arising out of or in any way connected with any claim that the artworks infringe upon and furthermore, of any intellectual property rights or other rights of any third party.

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- (2) Organizer does not have to pay any royalty fees to Applicant or Exhibitor, and Organizer reserves the right to photograph and publish pictures or other printed promotional materials, etc. in order to promote and advertise Fair. Organizer can also reproduce Applicant or Exhibitor's exhibits, artworks and documents for advertising.
- (3) Applicant or Exhibitor shall not make, distribute or sell any leaflets, catalogs album, souvenirs or other Fair related products on behalf of Organizer or the Fair (Art Revolution Taipei) without prior consent by Organizer.

## 12. Insurance

Applicant or Exhibitor must carry commercial general liability insurance including projects and completed operations, independent contractors, personal injury, and blanket contractual liability insurance. It is strongly recommended that Applicant or Exhibitor also carry product insurance to cover loss of, or damage to, their exhibits. Organizer shall not be responsible for any direct or indirect loss or damage during the exhibition period.

## 13. Security

- (1) The entire exhibition site will be provided 24-hour perimeter security between installation and dismantling.
- (2) Until the end of the Fair, no artwork is allowed to be removed from the exhibition hall without the permission signed by Organizer.
- (3) Artwork not on the list prior submitted to Organizer or not for display shall not be brought in the exhibition hall by any Applicant, Exhibitor or agent unless expressly approved by Organizer.
- (4) Applicant, Exhibitor and agents shall comply with the rules and policies in connection with fire, security and other safety requirements provided by the Exhibition Center. Applicant or Exhibitor shall be responsible for any injury, loss and damage caused by its intentional or negligent incompliance.
- (5) Background music in the booth shall not reach above 70 decibels or the Exhibition Center reserves the right to cut off power supply to the booth.

## 14. Force Majeure

In the circumstances of force majeure or other events beyond Organizer's control, including but not limited to earthquakes, severe weather, wars, strikes, terrorist attacks, severe epidemics and government regulation, Organizer may postponed the Fair and/or extend or shorten the exhibition period. No Applicant or Exhibitor may claim any refund or reimbursement against Organizer.

## 15. Choice of Law & Jurisdiction

The provisions provided in this Prospectus shall be governed by and construed in accordance with the laws of Taiwan, without regard to conflict-of-law rules thereof. All disputes arising in connection with the Fair shall be resolved by disputing parties through their further agreements. In failing to settle the disputes accordingly, the Taipei District Court shall be the court of competent jurisdiction for the first instance.

# Art Revolution Taipei

Application No.: \_\_\_\_\_ (For Organizer use only)

## Application Form

Please print all information clearly.

Name of Artist: \_\_\_\_\_ Representative Gallery: \_\_\_\_\_

Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

TEL: \_\_\_\_\_ FAX: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Cell: \_\_\_\_\_ E-mail: \_\_\_\_\_

Artwork Category:  Painting  Sculpture  Photography  Installment Art  Film  Print  
(\*If 2 or more categories of artworks would be exhibited in the Fair, be sure to check (✓) all selected category above and provide clear digital images of artworks in each individual category for Organizer review.)

### Booth Allocation

1. Artists from Taiwan will be allocated in Section A.
2. Chinese and international artists will be allocated in Section B and C.

Please refer to the attached Floor Plan for booth allocation. Within the particular section(s) stated above, Exhibitor may choose up to 5 preferences to be indicated below. Please place order of importance with Booth Number (#) starting from the highest priority. Organizer will review all applications comprehensively and determine the booth location for each Exhibitor.

(1) # \_\_\_\_\_ (2) # \_\_\_\_\_ (3) # \_\_\_\_\_ (4) # \_\_\_\_\_ (5) # \_\_\_\_\_

Credit Card Information:            MASTERCARD            VISA            AMERICAN EXPRESS            DISCOVER

Account Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

### Application Materials

1. Completed Application Form
2. Brief Artist Statement and CV; 3-10 digital images of artworks (JPG file format) per category. (The digital images will be first reviewed before admission to be granted.)

Please mail the above application materials to Organizer at [artrevolution@arts.org.tw](mailto:artrevolution@arts.org.tw) OR 11F., No. 167, Sec. 5, Minsheng E. Rd., Taipei 10589, Taiwan.

Applicant Agreement: By signing this application form, I have read and fully understood the attached Prospectus and Policies with the Fair information and rules. I hereby agree to accept all decisions made by Organizer as final, to abide by all policies and rules provided by Organizer and to allow Organizer to retain all application materials at its full discretion.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_ (mm/dd/yyyy)